

Tencap Tennis is launching the long awaited public portal, giving players all over the world the opportunity to create their own profiles, self-rate, and enter their match results to help them earn an accurate Tencap Tennis Rating. The public portal will be free for all players that sign up, and Tencap will be getting some added exposure of the public portal from an article coming soon in Tennis Magazine. Below, I've included some information to help you understand what the public portal will mean for you organization, your membership, and your network on Tencap Tennis.

What does this mean for Your Organization?

As a Managed Network within the Tencap Tennis System, you will have the opportunity to get added exposure to the tennis players in your area. Every individual player that joins the public portal will have the option of joining networks that are managed within their state of residence. This will include your club, as well as other managed networks and the newly formed Tencap Regional Networks. Therefore, every player that signs up on the public portal will have the opportunity to see your club name and affiliate themselves as a guest of your club. If they become a guest of your network, you will have the opportunity to review the players profile, access their contact information, and reach out to those players as potential leads for membership and lesson sales.

What will players on the free Public Portal have access to?

Players will have full access to their profiles, including:

- Entering Casual Play Results
- Earning an Official Tencap Tennis Rating
- Viewing Match History and Statistics
- Connecting with other users whose profiles are accessible
- Joining open networks and registering for events in which they are eligible
- Viewing the ATP and WTA touring pros' results and ratings

How is that different from what my members have access to?

Your members have access to all the same features on the site, but your members are part of your club network. This allows your members to more easily connect with one another and, more importantly, allows you to use the administrative tools to provide more services to your members. That includes creating and managing leagues, ladders and tournaments while easily communicating with and managing your entire membership database. Only paying members of your facility have the privilege of receiving the membership benefits you offer at your club, and only the players that you allow to be part of your network will have the privilege of connecting with your members, registering for your events, and being a part of your online community.

What about my branded site?

There will be no change to your branded site and the site where members access your clubs information. All members will still be directed to your custom club site to access your club network on Tencap Tennis.

If the Public Portal is free, why are we paying a fee to access Tencap?

As a club using the Tencap Tennis System, you are paying for administrative access to manage your entire membership of players. This includes creating events in which your members can participate, sending targeted or mass emails to your members, querying and exporting important data from your database, as well as having a private, custom branded website in which only your members can connect. None of these features are freely available to any individual players, pros or clubs joining the Public Portal.

What is the goal of the Tencap Tennis Public Portal?

The ultimate goal of the Tencap Tennis Public Portal is to use it as a vehicle to get more peoples playing more tennis. If there are more players creating accounts and connecting with one another, it will create more opportunities for players to find compatible matches. Having your club as one of the managed facilities on the Tencap Tennis System will give you more exposure to these tennis players, which will encourage them to visit your facility first when considering a tennis club membership.

How can I help grow Tencap Tennis?

First and foremost, let's focus on you and your facility. There have been many updates made to the website over the last several months. Schedule a time to connect with the staff at Tencap Tennis for a refresher on the great new email capabilities and promotions available to help drive participation at your club. Next, use the Tencap 6 Month Plan to play your next group of events, leagues, tournament and promotions that can be successfully managed on your Tencap Tennis Network. And finally, encourage your players to take advantage of these incredible tools available to them.

Once you've done that, help spread the word to any players you may meet that are not members of your club. Encourage them to create an account at your customized website if you have an open network, or encourage them to join the Tencap Tennis public portal at www.TencapTennis.com. We are confident the more people that join the system, the more success you will have at your club in using the system.

Will people on the public portal be able to find a list of all my members?

No. The only people able to find a list of your members are the administrators of your network. People joining the public portal may be able to find some of your individual members if they are searching for their specific names, but only if your members have opened the privacy of their profile to make themselves available to be found.

What if I don't want anyone on the public portal to find my club?

No problem. Send an email to info@tencaptennis.com telling us that you want your network to be completely private, and we'll change the setting in the network so that the only people able to join your network are those that are invited.

What other new features are coming to Tencap Tennis?

- Premium Memberships for individual players that will include discounts for client members, awesome new tools for players and great revenue generating opportunities for clubs and pros.
- An Auto-scheduler for your events.
- Payment processing for event registrations.
- Integration with Facebook.
- A mobile application.
- Much more to come ...

Thank you all for being innovative leaders in the tennis industry. You are amongst the first group of clubs that have embraced the technologies and seen the vision of the business. And now, thanks to your support and feedback, we'll be opening up the platform to allow tennis players all over the world to enjoy the benefits of accurate ratings and awesome technologies. We look forward to working with you for years to come on ways we can continue to help improve your business, and help grow the tennis industry.

Kindest regards,

Steve Timperley
CEO, Tencap Tennis